



# ISO 27001 Drivers and Challenges

Based on the findings of the ISO 27001 Global Report 2015 by IT Governance

## What is ISO 27001?

ISO 27001 is an internationally recognised standard that describes best practice for an information security management system, (ISMS). It encompasses people, processes and IT system and provides a risk-based approach to information security management.

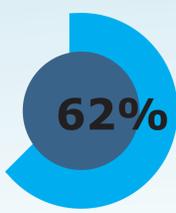
## The importance of ISO 27001 to today's businesses

**96%** believe that ISO 27001 plays or will play an important role in improving their company's information security defences.

### The four biggest drivers for implementation



Improve information security posture



Align with information security best practice



Gain a competitive advantage



Ensure legal and regulatory compliance

### Benefits of ISO 27001 implementation



**51%** of respondents say that *"Improved information security across the whole organisation is the single most important benefit of ISO 27001 implementation."*

## ISO 27001 certification

**40%**

of organisations have achieved ISO 27001 certification

**41%**

are working towards achieving certification

**16%**

are not planning to certify their ISMS

**47%** of organisations achieve certification within

**6 to 12 months**

of the start of the project.



**68%**

characterise certifying to ISO 27001 as *"an investment that is fully justified by the benefits"*.

## Challenges to ISO 27001 implementation

### Challenges when securing the board's buy-in



23%

20%

13%

4%

2%

- no challenges: the board was aware of the benefits
- securing sufficient budget allowance to implement an ISMS
- convincing the board that information security is a critical business issue
- permission to employ sufficient human resources
- agreeing to complete the certification element of the project
- other

### The four biggest challenges when implementing ISO 27001



**45%**

Raising staff awareness



**44%**

Ensuring the right level of competence and expertise



**33%**

Securing the required budget



**30%**

Conducting the information security risk assessment

## Customer and supply chain assurance



**44%**

of organisations have asked their suppliers for ISO 27001 certification in the past 12 months.

**68%**

of organisations have been asked by their clients about their ISO 27001 status in the past 12 months.

## The role of the ISMS manager

**Only 23%**

of organisations employ a dedicated, full-time ISMS manager



**44%**

admit that the person managing their ISMS doesn't have a formal ISO 27001 ISMS qualification

**40%**

of organisations seek external help for certification.

## Looking to implement ISO 27001?

IT Governance is the only company in the world offering global online access to training and consultancy services for ISO 27001. You will have direct access to world-class expertise in the most efficient and cost-effective format available.

Our **ISO 27001 Packaged Solutions** provide everything you need to implement ISO 27001 without any of the costs and delays traditionally associated with an implementation project.

Select the package appropriate to your needs and project approach:

- The Basics
- Do It Yourself
- Get A Little Help
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- We Do It For You

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For more information, download the ISO 27001 Global Report 2015.

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