

European General Data Protection Regulation (GDPR)



in 1 minute

Countdown to compliance deadline

25 May 2018



Territorial scope



EU based organisations that collect or process the personal data of EU residents.



Organisations outside the EU that monitor behaviour or offer goods and services to EU residents.

Personal data

A wider definition of personal and sensitive data. Includes online identifiers, genetic and biometric data.

Cookies

IP address

Health

Biometric

Genetic



Data processors

GDPR applies directly to service providers that process personal data on behalf of an organisation.



Cloud services

Call centers

Payroll services

Strengthens the privacy rights of individuals

VALID CONSENT



Stricter rules for obtaining consent as a legal basis for processing.

TRANSPARENCY



The right to clear information over what data is collected and how it is processed.

CORRECTION



The right to rectify inaccurate personal data.

ERASURE



The right in certain cases to have personal data erased.

DATA PORTABILITY



The right to move personal data from one service provider to another.

AUTOMATED PROCESSING



The right not to be subject to a decision based solely on automated processing.

The obligations on organisations

ACCOUNTABILITY



Demonstrate compliance by maintaining a record of all data processing activities.

DATA PROTECTION IMPACT ASSESSMENT (DPIA)



Mandatory if the processing activity is likely to result in a high risk to the rights of individuals.

DATA SECURITY



Keep personal data secure through "appropriate technical and organisational measures."

DATA BREACHES



Report data breaches to the regulator within 72 hours.

DATA PROTECTION OFFICER



Mandatory if:
- public authority
- monitoring individuals on a large scale
- processing sensitive data and good practice for others.

DATA TRANSFER



Transfer of personal data outside the EU only allowed if appropriate safeguards are in place.

The costs of non-compliance

Fines of up to €20 million or 4% global turnover.



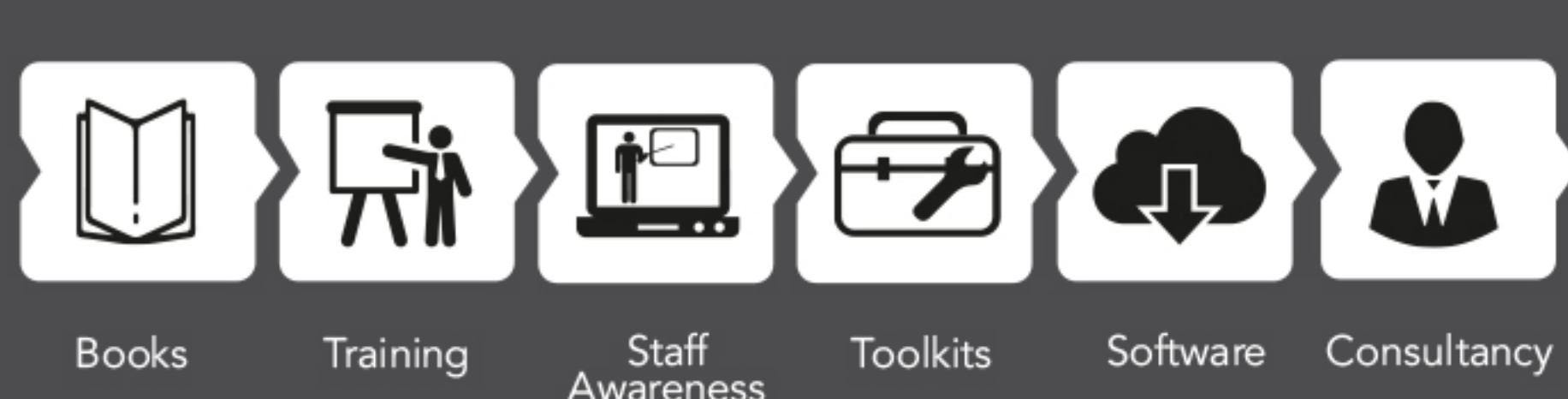
Compensation claims for damages suffered.



Reputational damage and loss of consumer trust.



The one-stop shop for GDPR Compliance



For more information

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